GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Revenue (DM) Department, NCRMP – Bid Notice – Development of Early Warning Dissemination System (EWDS) connecting to the Last Mile and Capacity Buildings of Nine Coastal Districts of Andhra Pradesh for NCRMP - Sanction towards payment of Advertisement Charges for Rs.12,18,560/- Sanction Orders - Issued.

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REVENUE (DM.NCRMP) DEPARTMENT

G.O.RT.No. 47 **Dated: 15-03-2016**

Read the following

1. Lr.No.0011/DM NCRMP/2015, Dt: 04.08.2016 from PD, SPIU, NCRMP, Revenue (DM) Department, Hyderabad.
2. Lr.No.636PP/CL/Advt-II/2015-16, Dt:03.09.2015 from the Commissioner, Information & Public Relations Dept., Samachar Bhavan, Hyderabad.
3. Lr.No.664PP/CL/Advt-II/2015-16, Dt:15.09.2015 from the Commissioner, Information & Public Relations Dept., Samachar Bhavan, Hyderabad.
4. G.O.Rt.No.388, Finance (FMU-REV,INDS-COM,ENY) Dept, Dt: 04.03.2016.

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ORDER:

The Commissioner, Information & Public Relations Dept., Samachar Bhavan, Hyderabad after publishing the tender notice sent by the PD, SPIU, NCRMP, Revenue (DM) Department, Hyderabad by giving vide publicity on 26.08.2015 in EENADU Daily Telugu News Paper and 26.08.2015 in the Hindu (All Editions) Daily English News Paper and forwarded bills to the Project Director, SPIU, NCRMP, Revenue (DM) Department, Hyderabad, for Rs.12,18,560/- in the reference 1st to 3rd cited and requested for arranging payments towards advertisement charges to the following Firms:-

i) M/s Ushodaya Enterprises Pvt. Ltd., Hyderabad *(Bill Nos. 10117640, 26.08.2016)*	Rs.5,59,552/-
ii) M/s Livewires Advertising Pvt.Ltd., Hyderabad *(Bill Nos. Advt.-124, 26.08.2016)*	Rs.6,59,008/-
Total	Rs.12,18,560

2. In the G.O. 4th cited, Finance Department have issued BRO and an amount of Rs.25,00,000/- has been provided under 260 - Advertisements, Sales & Publicity Expenses for the 4th quarter of Financial year 2015-16 and the above amount included in this BRO.

3. Government after careful examination, sanction is here by accorded for payment of Rs.12,18,560/- (Rupees Twelve Lakhs Eighteen Thousands Five Hundred and Sixty Only) after deducting Income Tax @ 2.06% as per IT Rule to the following Firms towards advertisement charges.

i) M/s Ushodaya Enterprises Pvt. Ltd., Hyderabad	Rs.5,59,552/-
ii) M/s Livewires Advertising Pvt.Ltd., Hyderabad	Rs.6,59,008/-
Total	Rs.12,18,560

(PTO)

4. The expenditure sanctioned in para (3) above shall be debited to the following head of account:

Major Head : 4250 – Capital Outlay on other Social Services
Minor Head : 101 – Natural Calamities
Group Head : 12 – Centrally Assisted State Plan Schemes
Sub-Head :(01) – Head Quarters Office Project Implementation Unit (PIU)
260: Advertisements, Sales and Publicity Expenses

5. The DDO, Project Implementation Unit (PIU), NCRMP, Revenue (DM) Department shall draw and credit the amount to the account of *(i) M/s Ushodaya Enterprises Pvt.Ltd., Hyderabad A/c No. 370601010036253, Union Bank of India, Saifabad Branch Hyderabad, IFSC Code: UBIN0537063, (ii) M/s Livewires Advertising Pvt.Ltd., Hyderabad, Current Account No.004402001070001, Corporation Bank, M.G.Road Branch, Secunderabad, IFC Code No.CORP0000044* duly deducting income tax at 2.06% as per IT rules.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

J.C. SHARMA
PRINCIPAL SECRETARY TO GOVERNMENT (DM)

To
The Project Manager, SPIU, NCRMP, Revenue (DM) Department, Hyderabad
M/s Ushodaya Enterprises Pvt.Ltd., (Eenadu) Somajiguda, Hyderabad-500082.
M/s Livewires Advertising Pvt.Ltd., H.No.8-2-269/19/S/G, 1st Floor, Kurra Residency, Road No.2, Banjara Hills, Hyderabad – 500034.
The Pay & Accounts Officer, AP State, Raja Ram Building, Abids, Hyderabad.
The Dy. Pay & Accounts Officer, AP State, Secretariat branch, Hyderabad.
The Director of Treasuries and Accounts, AP State, Raja Ram Building, Abids.
The Accountant General, A.P. Saifabad, Hyderabad.
The Chief Engineer, NCRMP, PR Department, AP State, Errumanzil Colony, Hyd.
The Commissioner, I & PR Department, AP State, Samachar Bhavan, A.C.Guards.

Copy to:
The Finance (FMU-REV,INDS-COM,ENY) Department, AP Secretariat, Hyderabad.
The Accounts Section, SPIU, NCRMP Revenue (DM) Department, Hyderabad
The PS to Director, Disaster Management & Project Director, NCRMP, Revenue (DM) Dept., AP.Secretariat, Hyderabad.
The PS to Principal Secretary to Government, Revenue (Land & DM) Department, AP.Secretariat, Hyderabad.

// FORWARDED : : BY ORDER //

SECTION OFFICER